

2009 Sponsors

Denny's Corporation
Blackbaud
The Abney Foundation
Alston Wilkes Society/Harvest Hope Food Bank
AT&T
BMW Manufacturing
Budweiser of Spartanburg
Central Carolina Community Foundation
Cherry, Bekaert & Holland, LLP
Coastal Community Foundation
Community Foundation Alliance of SC
Community Foundation of Greenville
Community Foundation of the Lowcountry
Dixon Hughes PLLC
Elliott Davis, LLC
First Nonprofit Insurance Company
Fluor Corporation
Gaylord and Dorothy Donnelley Foundation
Greenwood Capital Associates, Inc.
HR Experts on Demand
John S. and James L. Knight Foundation
JM Smith Corporation
McNair Law Firm
Moore Beauston & Woodham, LLP
PrintSouth Printing, Inc.
SC Primary Healthcare Association
The Self Family Foundation
Sisters of Charity Foundation
Spartanburg Convention and Visitors Bureau
Spartanburg County Foundation
Spartanburg Regional Healthcare System Foundation
Spirit Telecom
The Springs Close Foundation
United Way Association of South Carolina
United Way of Anderson County
United Way of Greenville County
United Way of the Lowcountry
United Way of the Midlands
United Way of the Piedmont
Young Office
Waccamaw Community Foundation

2009 Exhibitors

AFP, South Carolina Chapters
Backyard Impact/Charity Tracker
BB&T
Beacon Insurance Group, Inc.
Burkett, Burkett, Burkett CPAs
Click & Pledge
Carolina Business Equipment
Capital Strategists Group
Cooley & Darling Insurance Agency
Corporate DevelopMint
Edward Jones Investments
Elliott Davis
eTapestry
Geiger
Greenville Office Supply
Greenwood Capital Associates
Harper Co./Partners in Recognition
The Hobbs Group, P.A.
HR Experts On Demand
Knowledge Capital Group, LLC
Leading Edge Software Solutions
Mission Research/Giftworks
Non-Profit Success
Passport to Giving
RISO, Inc.
Roehrs
RSN Promotionals
Signs By Tomorrow Spartanburg
South Carolina Legal Services
Spirit Telecom, Inc.
Sprint
T-Mobile
UnitedScrip, Inc.
WorkLife Financial, Inc.

2010 Annual Nonprofit Conference: *Navigating in a Sea of Change*

Sponsor, Exhibitor & Advertisement Opportunities

March 10 – 11, 2010
Hilton Head Marriott
Resort & Spa



Serving, supporting and strengthening nonprofits for a better South Carolina

Primary Sponsorship Opportunities

All sponsorship opportunities give you statewide visibility to key decision makers with recognition on conference materials, signs, newsletters (print and electronic) and www.scanpo.org. Some benefits are dependent on sponsor timing. Please sign up early to get the most out of your sponsorship. Conference program print deadline is February 1, 2010.

SPONSOR BENEFITS	Presenting \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Name listed as Presenting Sponsor on <u>all</u> Annual Conference marketing collateral	●				
Complimentary exhibit booth (\$950 value)	●				
One-year SCANPO membership as a Friend of Nonprofits	●	●			
Receive acknowledgement of sponsorship during all plenary and keynote sessions	●	●			
Complimentary ad in the Nonprofit Advocate quarterly newsletter (8 ½ x 11 page size, one color)	Full page	½ page			
Ad in the Conference Program. (8 ½ x 11 page size, no bleeds, one color) print deadline 2.1.10	Full Page – prominent placement	Full page	½ page	¼ page	
Complimentary registrations for the Conference to use or to give away (\$195 value per registration)	5	4	3	2	1
Company name with link on the conference website	● (logo)	●	●	●	●

General Sponsorship Opportunities

FLASH DRIVE SPONSOR—SOLD Each conference participant will receive a flash drive that contains all conference session presentations and sponsor marketing materials. *Program recognition and logo on flash drive. In-kind donations welcome.*

ERIN HARDWICK AWARD —SOLD The Erin Hardwick Excellence in Nonprofit Management Award is given to up to two nonprofits who exemplify excellence in managing their nonprofit. *Recognition from the Awards podium, 5 minutes to address awards attendees, program recognition and signage.*

BREAKFAST SPONSOR—SOLD Participants explore topics of special interest over breakfast with colleagues and experts in the field. Host a table and have the opportunity to create your table's special interest topic. *Recognition from the breakfast podium, 5 minute address to breakfast attendees, program recognition and signage.*

KEYNOTE SPONSOR - \$2,500 Your support will allow SCANPO to secure a speaker that will motivate and energize the audience to open their minds to new ideas as they participate in networking and educational opportunities. *Recognition from the podium, opportunity to introduce speaker, program recognition, and signage.*

TOTE BAG SPONSOR—SOLD Each conference participant will receive a tote bag embossed with your logo. *Recognition in program and logo on bag.*

WATER BOTTLE SPONSOR—SOLD Each participant will receive a water bottle to reduce the use of disposable water bottles. *Program recognition and logo on water bottle. In-kind donations welcome.*

EDUCATION TRACK SPONSOR—\$1,000 Five education tracks, consisting of 5 workshops each will be presented at the conference. *Program recognition and signage.*

DESSERT SOCIAL SPONSOR —\$750 Conference participants and supporters gather to unwind from their busy day of workshops. *Program recognition and signage.*

BREAK SPONSOR—\$500 Participants enjoy a cup of coffee or soda and a snack as they network in the exhibit hall. *Program recognition and signage.*

SCANPO will be happy to work with each sponsor on tailoring the right benefits package for your needs. For more information on how your company can become a 2010 Annual Nonprofit Conference sponsor, please contact Mason Hardy at 803.929.0399 or mason@scanpo.org.

Exhibitor Opportunities

LIMITED SPACE AVAILABLE!

SCANPO Member Rate: \$600 Non-Member Rate: \$950

Each Exhibit Package Includes:

- 6ft table draped and skirted, 2 chairs, and signage - located in high traffic area
- \$50 credit toward advertising in conference program.
- Registration for **one** person including conference meals. Additional exhibitors may attend at \$100/ person.
- Listing on www.scanpo.org website in the 2010 Annual Conference section with a link to your website.
- Listing on door prize cards to help drive attendees to your booth. You will be asked to sign participant cards in order for them to be entered into SCANPO's drawings.
- Listing with logo in conference program with company profile
- A mailing list is available in Excel format upon request prior to the conference. Full mailing list will be emailed to all exhibitors in Excel format post conference. **ALL letters/mailers/postcard text must be approved by SCANPO prior to mailing. Email addresses are not distributed.**
- Exhibitor listing provided to each participant.
- Listing in the *Nonprofit Advocate* quarterly newsletter.

Exhibit Set-up:	Wednesday, March 10, 2010	8:00 am –10:30 am
Exhibit Area Hours:	Wednesday, March 10, 2010	10:30 am to 5:00 p.m.
	Thursday, March 11, 2010	7:30 am to 3:00 pm

The exhibitor agrees to:

- Arrive at the exhibit hall to set-up and be ready for conference participants by 10:30 a.m. on March 10, 2010
- Have available and distribute sufficient copies of a general brochure or similar literature to participants
- Supply any audio-visual equipment, extension cords, easels or similar exhibit support; electrical outlets and wireless internet must be requested on the Conference Application
- Staff the exhibit continuously during the Exhibit Area Hours above
- Provide any items for drawings at your booth (this is not a requirement, but it helps drive booth traffic)
- Hold harmless SCANPO for any loss, theft or damage to property of the exhibitor, his/her employees or representatives, as well as any damages to property or injury to persons during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitors or his/her assigns, and the exhibitor shall indemnify and hold harmless SCANPO from all liability which might ensue from any cause whatsoever.

Conference Program Advertising Opportunities

Increase your organization's visibility by advertising in the Conference Program! Distributed to all participants, this offers you another chance to sell your products or services to over 400 attendees. Advertising is an ideal way to show your support to SCANPO and the state's nonprofit community.

Ad sizes:

Full Page Inside Cover: \$500 (7 ½ w x 10 h)	1/2 Page: \$200 (7 ½ w x 5 h)
Full Page Outside Cover: \$500 (7 ½ w x 10 h)	1/4 Page: \$150 (3 ¾ w x 5 h)
Full Page: \$300 (7 ½ w x 10 h)	

All ads are printed in one color. SCANPO reserves the right to convert color ads to grayscale. We will accept pdf, jpeg or tif files for PC via email to mason@scanpo.org by February 1, 2010. For pdf files, please embed all fonts.

SCANPO reserves the right to use its discretion in the selection of exhibitors, exhibit locations and advertisers.

For questions about sponsorship, exhibits or advertising, please contact:

Mason Hardy

SC Association of Nonprofit Organizations
2711 Middleburg Drive, Suite 201, Columbia, SC 29204
mason@scanpo.org 803.929.0399

Sponsor, Exhibitor & Advertiser Application

Please complete the appropriate sections of the application and return it with full payment to SCANPO, 2711 Middleburg Drive, Suite 201, Columbia, SC 29204. Fax 803.929.0173. The application deadline is February 1, 2010.

Contact Name : _____
Organization: _____
Address: _____
City/State/Zip: _____
Phone: _____ **Fax:** _____ **Email:** _____

Primary Sponsorship

Please indicate the level of sponsorship you are interested in.

Presenting Level \$10,000 Platinum \$5,000 Gold Level \$3,000 Silver Level \$2,000 Bronze Level \$1,000

Additional Sponsorships

Flash Drives \$3,500 Keynote Speaker \$2,500 Education Track \$1,000
 Awards \$3,000 Bags \$2,000 Dessert Social \$750
 Breakfast \$2,500 Water Bottles \$1,500 Refreshment Break \$500

Exhibits Space is limited to 30 exhibitors!

SCANPO Member \$600 (Must be a \$250 Friend Level and above or Nonprofit Member)
 Non-Member \$950 (go to www.scanpo.org for membership information)
 Additional Exhibitors? ___ X \$100 each = \$_____ (each exhibit fee includes 1 registration for 1 exhibitor)

Name(s) _____

Electricity (\$50 per day) **Internet Access (\$75 per day)**

Advertisements

Full Page Inside Cover: \$500 (7 ½ w x 10 h) 1/2 Page: \$200 (7 ½ w x 5 h)
 Full Page Outside Cover \$500 (7 ½ w x 10 h) 1/4 Page \$150 (3 ¾ w x 5 h)
 Full Page: \$300 (7 ½ w x 10 h)

Payment

Please enclose payment. Checks are made payment to SCANPO.

SCANPO Membership	\$ _____	Visit www.scanpo.org for membership information.
Primary Sponsorship	\$ _____	Please see above for pricing
Additional Sponsorship	\$ _____	Please see above for pricing
Exhibit Fee	\$ _____	\$600 SCANPO members/\$950 for non-members
Additional Exhibitor Fee (\$100/person)	\$ _____	Meals for additional exhibitor staff
Exhibit Electricity	\$ _____	\$50/day
Exhibit Internet	\$ _____	\$75/day
Advertisement	\$ _____	Please see above for pricing
Less Exhibitor ad credit	\$ _____	Exhibitors receive a \$50 credit on program advertisements
Total Payments	\$ _____	

Credit Card - Charge my credit card in the amount of \$ _____ (Amex Master Card Visa Discover)

Account Number: _____ Exp _____ CVV2 Code: _____

Cardholder's Name: _____

Billing Address: _____

Signature: _____

Invoicing is available. Please call Mason at 803.929.0399 for more information.